timeplay™

INVESTOR PRESENTATION

Oren Rosen | President & CEO
Gidon Kerbel | CFO

Disclaimer

Information set forth in this presentation may involve forward-looking statements. Forward-looking statements are statements that relate to future, not past, events. In this context, forward-looking statements often address expected future business and financial performance, and often contain words such as "anticipate", "believe", "plan", "estimate", "expect", and "intend", statements that an action or event "may", "might", "could", "should", or "will" be taken or occur, or other similar expressions. All statements, other than statements of historical fact, included herein are forward-looking statements. By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following risks: the need for additional financing; reliance on key personnel; the potential for conflicts of interest among certain officers, directors, or promoters with certain other projects; the absence of dividends; competition; dilution; the volatility of our common share price and volume and the additional risks identified in the "Risk Factors" section of our MD&A dated August 31, 2026 and posted on sedarplus or other reports and filings with applicable Canadian securities regulators.
Forward-looking information and statements included throughout this presentation are based on a number of factors and assumptions which have been used to develop such statements and information, but which may prove to be incorrect, including, but not limited to, assumptions about:
Market and Industry Conditions - The Company assumes continued growth and demand in the interactive entertainment industry across all channels—land-based venues, cruise line entertainment, and digital platforms. It is expected that consumer engagement with social and group gaming experiences will expand in line with current industry forecasts.
Operating and Financial Assumptions - The Company anticipates successful renewal and expansion of long-term contracts with existing clients and venue partners. The Company assumes steady revenue generation from its various channels including cruise lines. Development of new technology platforms and enhancements to patented interactive solutions are expected to proceed on schedule and achieve targeted operational milestones.
Capital and Funding Assumptions - The Company assumes ongoing access to sufficient capital resources and financing to fund operations, research and development initiatives, and business acquisitions. Effective working capital management and capital raising activities are presumed to sustain business growth and liquidity.
Economic and Regulatory Environment - Management assumes a stable macroeconomic environment with no significant adverse changes in economic conditions, regulatoryframeworks, or industry-specific compliance requirements within key operating territories. On May 29, 2026, the business combination contemplated by the Business Combination Agreement entered into in January 2026 was completed and took effect as a reverse takeover ("RTO"). TimePlay Holdings Inc. continues as the legal parent entity and Streamsix has been identified as the accounting acquirer. The Company remains delisted at this stage.
External Partnerships and Integration - Following the acquisition of net assets of TPV Inc (formerly TimePlay Inc), the Group assumes smooth integration of operations, technologies, and personnel, allowing realization of expected synergies and enhanced market reach.
Customer Behavior and Market Penetration - The Company anticipates stable or growing customer retention rates, expanded venue penetration, and increased user adoption of digital interactive platforms.
Impact of Regulations and Changes in Regulations - The Company's business is subject to a patchwork of laws and regulations across multiple jurisdictions, including rules governing gaming and contests, prize promotions, advertising and marketing, consumer protection, data privacy and information security, electronic communications, and municipal and state liquor-control and amusement-device rules. In addition, the Company's gaming-style games deployed on cruise ships operate within the onboard casino frameworks of its cruise-line partners in international waters, an area where no single regulator has oversight and where the legal position continues to evolve and allows for industry self-regulation. Forward-looking statements in this MD&A assume that these laws and regulations will be applied consistently with current interpretations and that no material adverse changes in enforcement priorities, licensing requirements, or regulatory classifications will occur in the Company's key markets. The Company further assumes that emerging areas of regulation — including artificial intelligence, automated decision-making, cross-border data transfer, and responsible-gaming disclosures — can be addressed through reasonable adaptations of its platform and commercial terms. Adverse changes in any of these regimes, or an assertion of jurisdiction that effectively restricts gaming in international waters or in licensed on-premises venues, could require the Company to modify game mechanics, obtain additional approvals, alter commercial terms, incur significant compliance costs, or suspend operations in affected markets. Any such outcome could cause actual results to differ materially from the forward-looking statements in this presentation.
Forward-looking statements are made based on management's beliefs, estimates and opinions on the date that statements are made, and the Company undertakes no obligation to update forward-looking statements if these beliefs, estimates and opinions or other circumstances should change, except as required by applicable securities laws. Investors are cautioned against attributing undue certainty to forward-looking statements. The Company does not intend, and does not assume any obligation, to update or revise these forward-looking statements, except as required pursuant to applicable securities laws.

Non-IFRS Financial Measure
Operating profit before amortization and stock-based compensation is a non-IFRS financial measure that does not have a standardized meaning under IFRS and may not be comparable to similar measures presented by other issuers. Management uses this measure to assess the performance of the underlying operating business before non-cash charges and items that management does not consider indicative of ongoing operations. It is calculated as revenue less cost of sales and operating expenses and is reconciled to net loss in the table under "Financial Performance Comparison" above through amortization expense, stock-based compensation, RTO transaction costs, acquisition expense, interest expense and other non-operating income and losses. Investors should not consider this measure in isolation or as a substitute for net loss determined in accordance with IFRS.


Operators are leaving
money on the table...
we help them do better.



Turning **passive** audiences...

into happily paying participants

timeplay™

THE OPERATING SYSTEM
FOR INTERACTIVE EXPERIENCES





Established partner of the world's most recognizable brands

Bringing interactive experiences to life for operators with captive audiences

MSC CRUISES · ALAMO DRAFTHOUSE CINEMA · PRINCESS · NCL NORWEGIAN CRUISE LINE · GATEWAY · SONY PICTURES TELEVISION

Fremantle · P&O CRUISES · Carnival · ROYAL CARIBBEAN

$19.2M 2025 Revenue	**68%** Y/Y Growth 2025 vs 2024	**69%** 2025 Gross Margin	**$1.9M** 2025 Adjusted EBTIDA
100+ Active Cruise Ships on the top 4 Cruise Lines	**1.0M** On Sea Players in 2025	**700+** Bars within Timeplay's Network	**21K+** Bar Trivia Players per Week

The infrastructure layer powering interactive experiences
Built for the world's largest hospitality brands

Proven product market-fit at scale

Data that compounds becomes our moat

1,000+ venues

57,000+ events/year

2.3M+ player profiles

1 Scalable
running 100s of experiences simultaneously

2 Embedded integrations
Seamless integration into operator's point-of-sale system

3 Secure
Security and compliance approved for enterprise environments

A new way for audiences to enjoy their favorite games



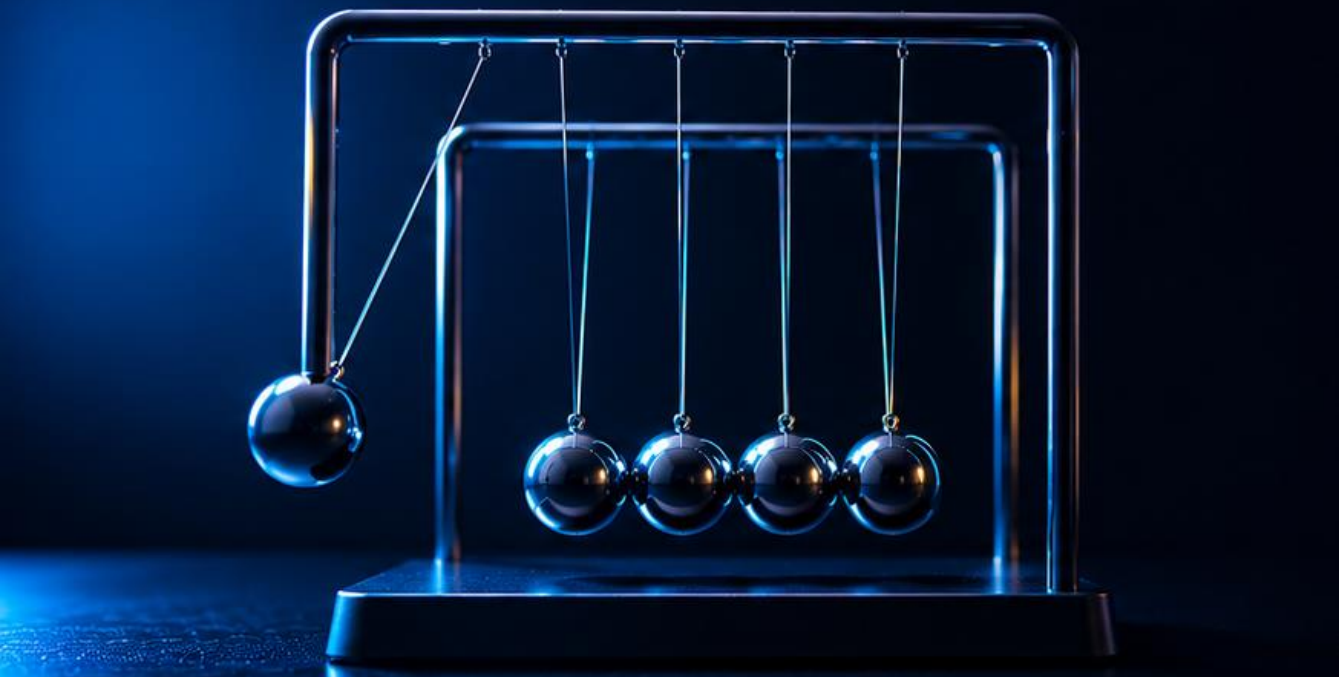
We don't invent games. We reinvent how people experience them.

DID YOU KNOW?

Millions watch Jeopardy but **only 400 play** each year

LAND & EXPAND STRATEGY:

Our repeatable playbook



CONSOLIDATED END MARKETS

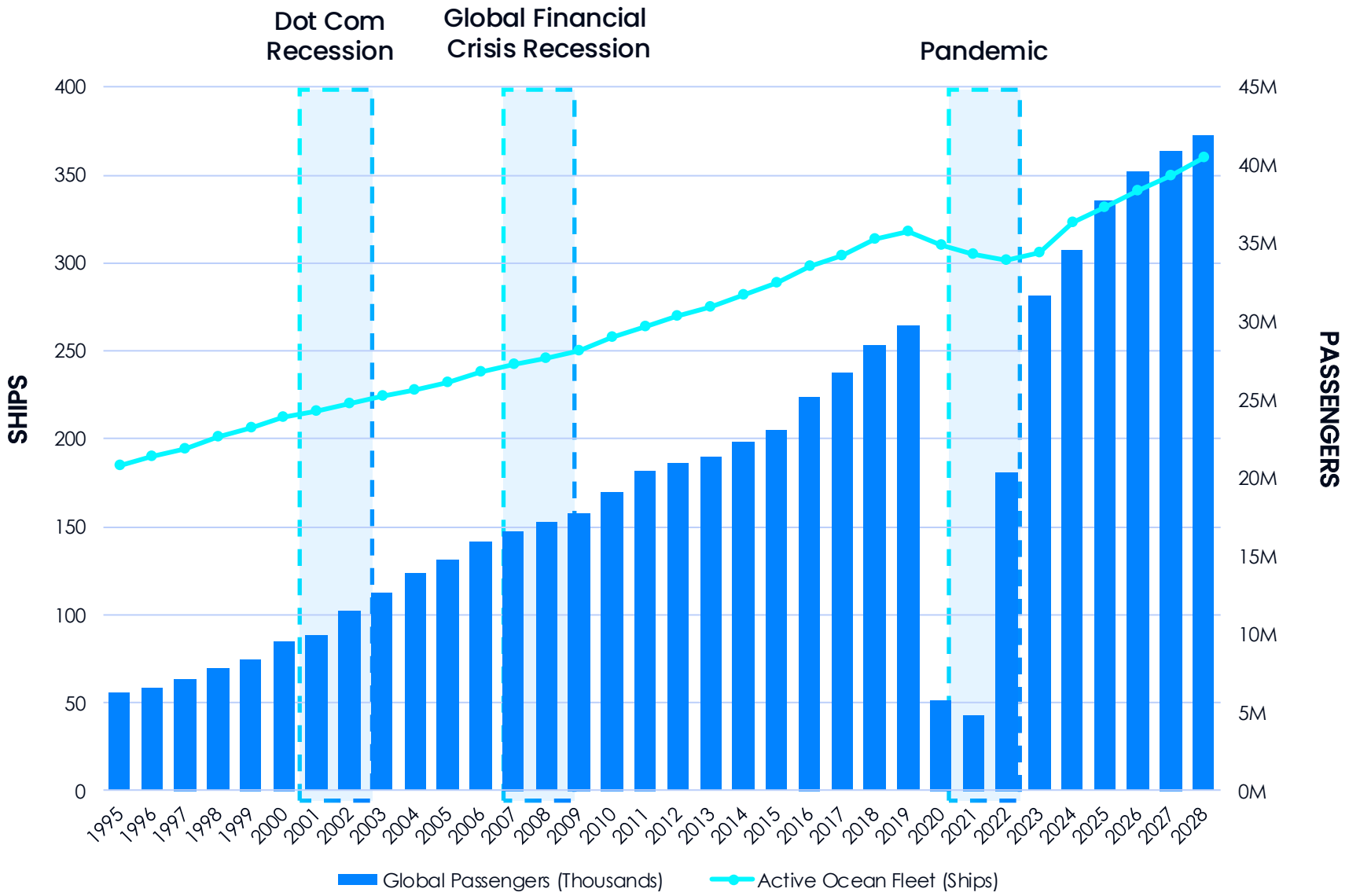
- Cruise lines
- Cinemas
- Casinos & Resorts
- Bar chains

FRAGMENTED END MARKETS

- Independent Bars + Pubs

Proven ability to win large accounts at corporate level

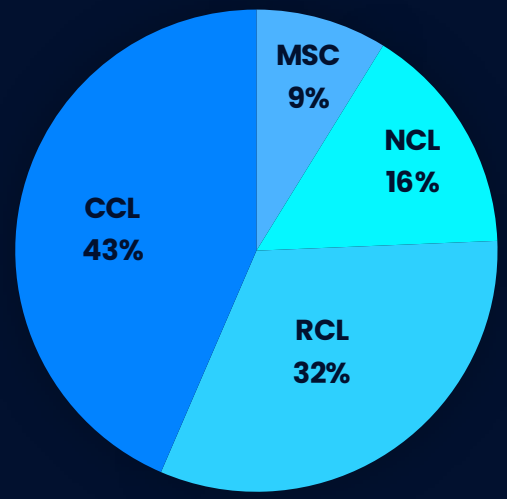
Cruise Industry Overview



2026 Stats

- **300** Ships & growing
- **40M** passengers per year

The "Big Four" cruise corporations control roughly 96.5% of the global ocean cruise capacity



Rapidly established as the standard across global cruise lines

Top 10 Global Cruise Groups		Annual Passengers
1	**Carnival**	**14.0 M**
2	**Royal Caribbean**	**9.1 M**
3	**MSC Cruises**	**3.4 M**
4	**Norwegian Cruise Lines**	**3.2 M**
5	Disney Cruises	1.0 M
6	TUI Cruises	0.6 M
7	Virgin Voyages	0.3 M
8	Resorts World Cruises	0.3 M
9	Viking Ocean Cruises	0.3 M
10	Marella Cruises	0.2 M

Long-term contracts with the **four largest cruise groups**



Under Contract

160+ ships

Total Addressable Market

300 ships

Success with the **world's most demanding hospitality operators** becomes the playbook for other end markets

Operators value our proven ability to engage passengers, which drives landing motion

MORE DEPLOYMENTS

More ships within 4 cruise groups

Newly constructed ships

More cruise groups



Each new deployment creates the next sales conversation– until it becomes table stakes

[1] Effective number of ships in service, adjusted for the phased Return to Sail in 2023

Opportunity to expand within every deployment

A clear path to organic growth

2025 Cruise Ship Metrics

1.0M
On Sea Payors

17M+
Passengers on Ships Deployed

$87K
Revenue per Ship

More experiences.

Deeper Engagement.

More value per voyage.

Product Launch Schedule

2023

2024

2025

2026

Cinemas: Our next top-down, decision-making end market

Landing underway…in an end market with underutilized capacity

	Top 10 North American Cinemas	Locations (approx.)
1	AMC Theatres	530
2	Regal Cinemas	406
3	Cinemark	304
4	Cineplex	161
5	Marcus Theatres	78
6	B&B Theatres	54
7	**Alamo Drafthouse**	**40**
8	Landmark Cinemas	36
9	Harkins Theatres	33
10	Showcase Cinemas	30

American Cinema Partnerships

ALAMO DRAFTHOUSE CINEMA

LIVE PILOT

10+

LOCATIONS

Cinemas: Opportunity to expand within every deployment...again

1
Timeplay Location
Greater utilization

→

$450
Net Revenue per Event
More concessions

→

40
Events per annum
Recurring Revenue

X 6,000
Total addressable North American locations

A win / win for cinema operators

Timeplay turns dark screens into regular destinations

A modern-day version of weekly bingo

Casinos & Resorts: Replicable end markets, offering higher margin at lower frequency

	Top 10 North American Casino Operators	Properties (approx.)
1	**Caesars Entertainment**	**54**
2	**Penn Entertainment**	**43**
3	Hard Rock International	40
4	**Gateway Casinos**	**31**
5	MGM Resorts	30
6	**Boyd Gaming**	**28**
7	Station Casinos	20
8	Bally's Corporation	16
9	**Mohegan Gaming**	**10**
10	Wynn Resorts	4

17

Active Trials
across 28 properties

5

Top 10 Operators
conducting active trials



Attract returning guests



Loyalty rewards



More wallet share

Differentiates today, becomes the expected **entertainment standard** tomorrow



Chains & Independent bars

A player of scale in a target rich environment

Bar Chains: Helping operators unlock the value of their audience

	Top North American Bar Chains	Locations (approx.)
1	Applebee's	1,459
2	**Buffalo Wild Wings[1]**	**1,300**
3	Chili's	1,200
4	Boston Pizza	400
5	Hooters	208
6	**Dave & Buster's[2]**	**185**
7	Miller's Ale House	112
8	Twin Peaks	111
9	TGI Friday's	85
10	St. Louis Bar & Grill	82
11	Walk-On's	80
12	**Jack Astor's[2]**	**41**
13	Milestones Grill	40

[1] Indicates chain with an active trial
[2] Indicates chain with active sites

Purpose Built Platform of Premium IP

geeks who drink CLASSIC
JEOPARDY! Bar League
small batch trivia by geeks who drink
house party by geeks who drink
boombox bingo
quiz for a cause

Organic Strategy

60K
Bars in North America

Thousands of venues

Millions of captive patrons

Largest bar trivia platform in North America

1
TimePlay Location
Increase utilization

→

$150
Net revenue per event
Recurring Revenue

→

45
Events Per Annum
Increase F&B Sales

X 60,000
Total addressable North American locations

A win / win for bar operators

Turning off-nights into a destination
Established, recurring and growing

Our acquisition strategy

Consolidating the market around the category leader

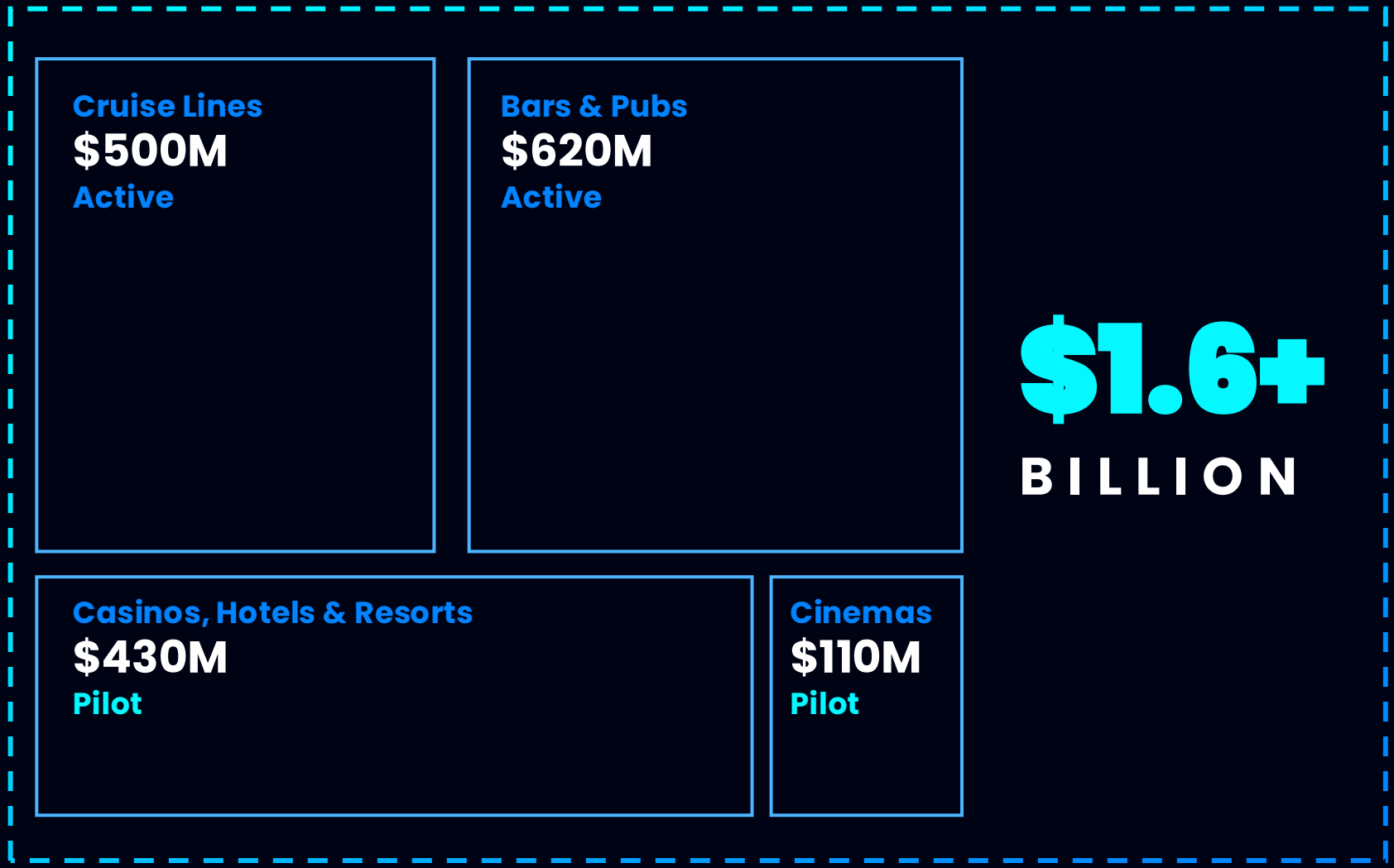


LARGE ADDRESSABLE MARKET

60,000+

Bars in North America

Our Total Addressable Market

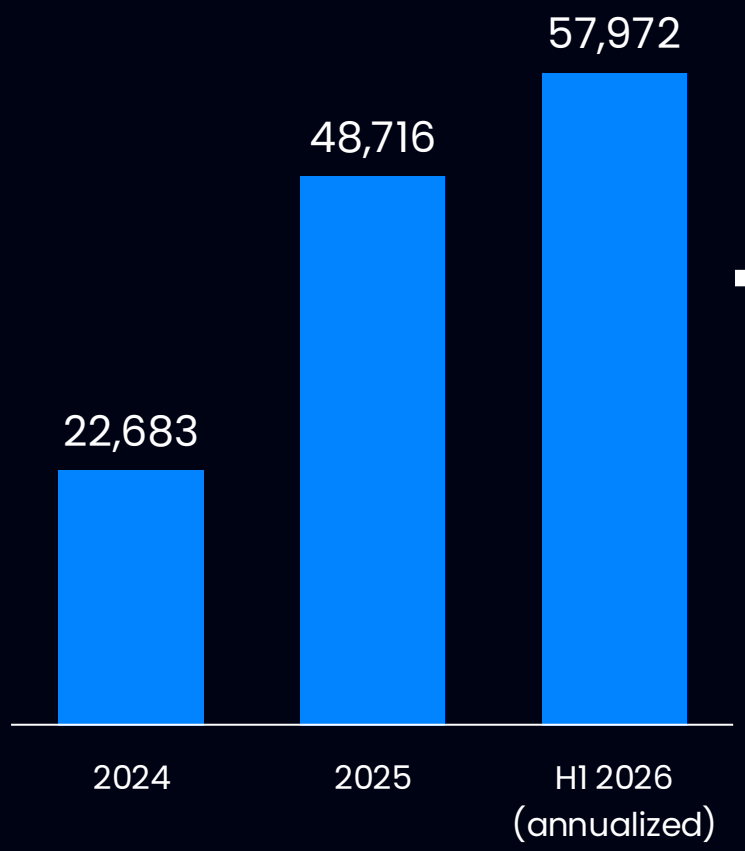


Rinse & repeat strategy across multiple, well-defined whitespace end markets

Two Years of Compounding Growth

Events hosted and players reached, 2024 through H1 2026 (annualized)

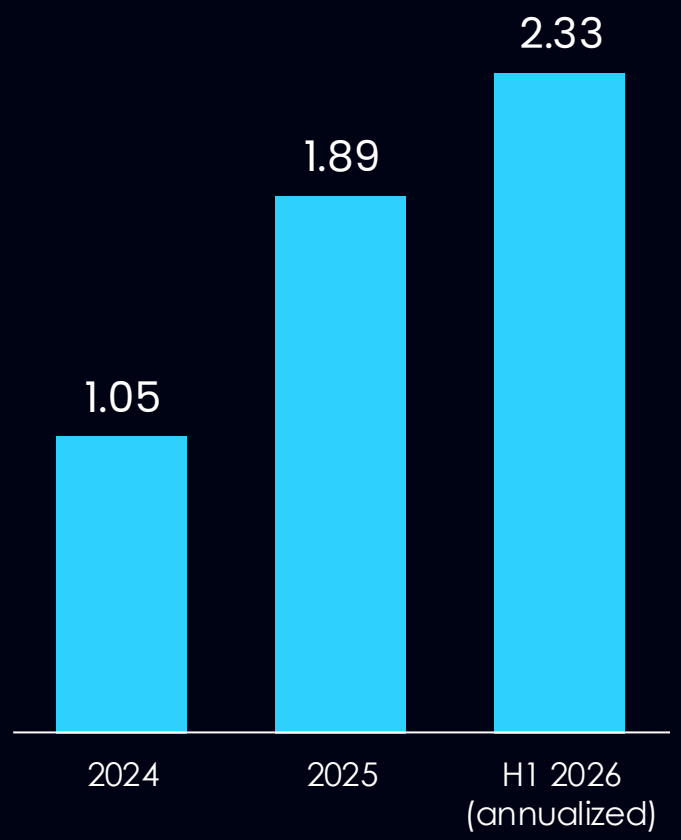
Events



+156%

2026 H1 Annualized from 2024

Players (millions)

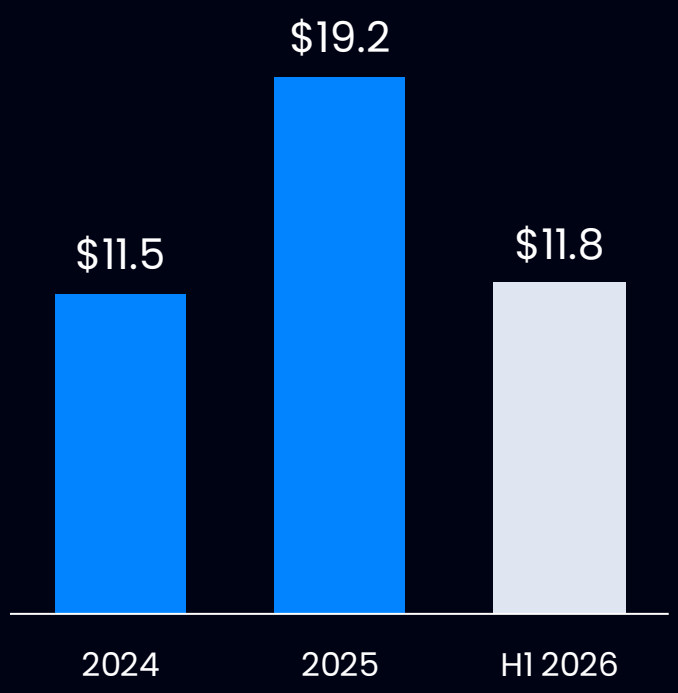


+123%

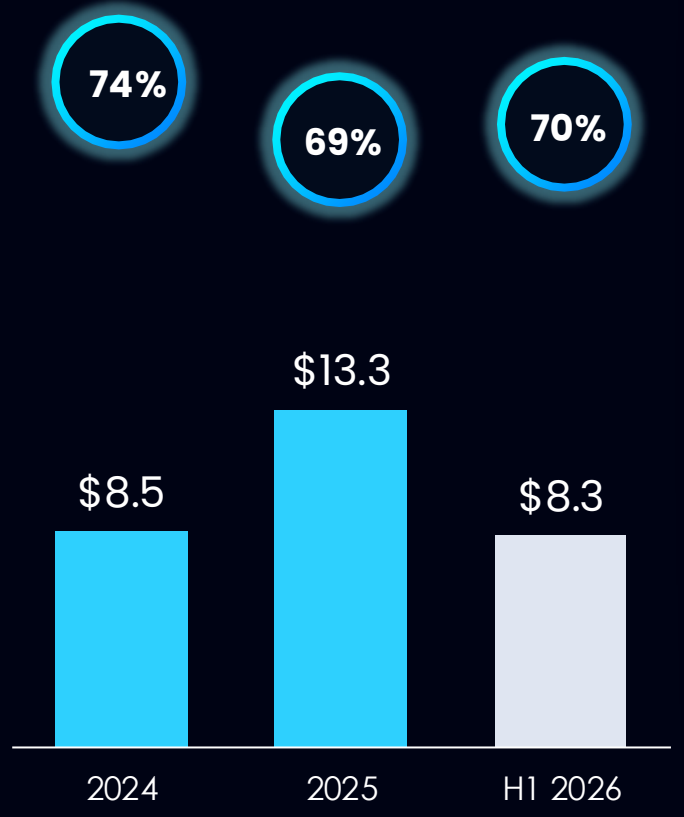
2026 H1 Annualized from 2024

Financials ($Millions)

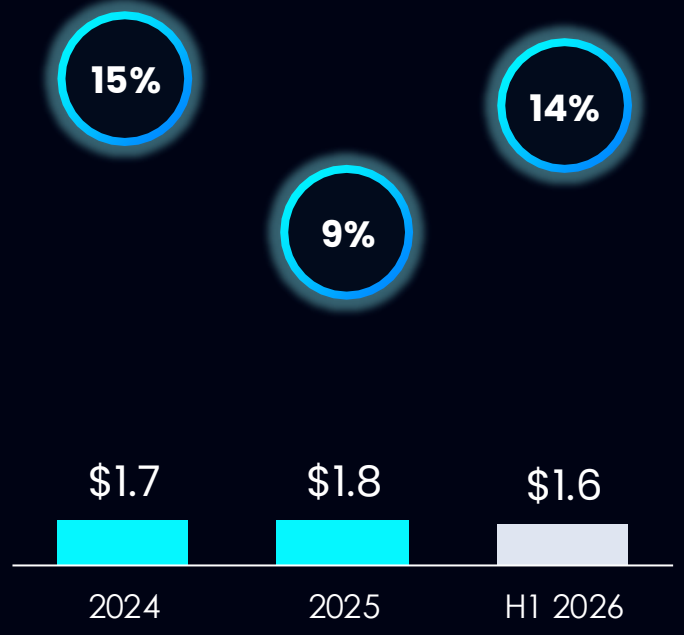
Revenue



Gross Profit



Operating Profit[1]



1. Before amortization, impairment and stock-based compensation

Management & Board of Directors



Oren Rosen

Chief Executive Officer, Founder

Former CEO of a global investment management software company, exited successfully to Vista Equity Partners

Won and led Fortune 100 clients (Walmart, TIAA, Brookfield, Bank of America) on seven-figure technology deals

Built global R&D, sales, and implementation teams across the US, Canada, Australia, UK

Led a multi-million-dollar restructuring of Walmart's investment management process, adopted in 27 countries



Gidon Kerbel

Chief Financial Officer

Former CFO/COO who worked with Oren for 10+ years, scaling and exiting an enterprise software company

Commercially driven CFO with 20+ years of entrepreneurial experience across multiple industries

Spent 10 years in a family office, supporting portfolio companies' growth and strategy

Built high-performing accounting and HR teams; skilled in financing, due diligence, and shareholder management

Board of Directors

- Oren Rosen
- Menashe Kestenbaum
- Michael Ostfield
- Maurice Kagan

Games

everyone

knows



Venues

everyone

visits